

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	31-May-13	31-May-12	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	126.149.245	138.218.550	-8,73%
WINSTON	114.775.341	138.810.620	-17,32%
CHESTERFIELD	91.915.216	95.615.216	-3,87%
FORTUNA	76.023.434	99.549.514	-23,63%
CAMEL	65.684.467	69.190.014	-5,07%
DUCADOS NEGRO	56.293.829	68.063.166	-17,29%
LUCKY STRIKE	53.494.811	66.236.142	-19,24%
L&M	48.777.091	56.829.507	-14,17%
NOBEL	42.272.153	53.370.625	-20,80%
DUCADOS RUBIO	35.115.224	44.442.982	-20,99%
DUCADOS RUBIO BLANDO	19.251.564	20.601.226	-6,55%
PALL MALL	17.948.144	23.309.337	-23,00%
FORTUNA RED LINE	14.045.668	13.480.746	4,19%
L&M BLANDO	14.005.702	10.459.551	33,90%
BROOKLYN	10.015.493	1.788.941	459,86%
DUCADOS RUBIO 100'S	9.523.773	6.514.315	46,20%
JOHN PLAYER SP.	8.692.597	11.815.631	-26,43%
MARLBORO POCKET	8.428.142	8.360.434	0,81%
LUCKY STRIKE BLANDO	8.023.659	6.056.866	32,47%
ELIXYR	7.149.684	7.180.202	-0,43%
MARK 1	7.110.887	1.560.468	355,69%
GOLD COAST	6.340.009	7.741.653	-18,11%
NOBEL STYLE	5.899.180	5.063.085	16,51%
WINSTON REDVOLUTION	5.609.155	5.651.325	-0,75%
PHILIP MORRIS K/S	4.814.081	5.736.197	-16,08%
GOLDEN AMERICAN	4.307.331	2.336.466	84,35%
BN	3.983.681	4.659.653	-14,51%
PALL MALL LARGO 100'S	3.840.200	2.879.493	33,36%
AUSTIN	3.733.538	2.530.747	47,53%
CORONAS RUBIO	3.671.300	5.475.743	-32,95%
BULLBRAND	3.338.101	3.524.329	-5,28%
MARLBORO GOLD TOUCH	3.063.914	2.589.841	18,31%
NOBEL BLANDO	3.036.490	1.916.757	58,42%
LUCKY STRIKE CLICK & ROLL	2.936.338	2.657.838	10,48%
R 1	2.891.715	3.043.467	-4,99%
GAULOISES RUBIO	2.816.819	2.702.975	4,21%
HERENCIA	2.713.671	3.197.467	-15,13%
JOHN PLAYER SP. BLACK/BLUE	2.536.400	2.701.472	-6,11%
JOHN PLAYER SP. AM.100'S	2.476.014	3.146.317	-21,30%
EXCITE	2.325.080	3.091.369	-24,79%
KARELIA	2.315.820	2.018.870	14,71%
LAMBERT & BUTLER	2.141.027	2.440.627	-12,28%
PALL MALL NO BLANDO	1.985.854	1.933.131	2,73%
RESTO MARCAS	61.388.126	67.657.180	-9,27%
Totales	972.859.968	1.086.150.056	-10,43%